2.0

2.2

Page 81

Android was introduced for phones, right, and that was the primary reason for Google to develop and build Android, and when that happened, Oracle very rapidly started losing market share in the phone market as a whole.

So Oracle did have successful business in other markets, such as, you know, all the multi-dashboards devices and Kindle devices, and so on and so forth.

Now, what happened was because Android started becoming accepted as an ecosystem of its own, related to but not exactly overlapping Java, we started running into situations where customers said, "Well, you know, you're selling me Java compatibility, I want Android compatibility because that is what I'm used to these days."

So this rift between Java and Android, which was similar to but not identical to the Java APIs, started by making Oracle lose the phone market, but over time the fact that Google pursued and agreed with us a related but separate ecosystem from Java, meant that we started having customers that said, you know, "Your Java APIs are not worth much anymore because I want to use the Android APIs."

And that I have seen a number of times.

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This was the core reason why we choose -- why we were forced to focus on a small segment of the Internet of Things and embedded market rather than focusing on the broader market. We simply weren't able to compete.

Q How does the Android APIs affect the worth or value of the Java APIs, if at all?

A So the fact that there is a related but separate set of APIs, and with that comes a separate set of tools and skills and content produced for that API, and that content produced for that API cannot immediately run on the Java platform, means if you built up -- your organizations built up value around the Android platform, and Android APIs, or if you rely on the third-party content providers to provide value around such a platform, you cannot adopt and use Java SE, you're prevented from doing that because you'd have to port all the software over to the, you know, compliant -- specification compliant Java SE platform. You basically create a moat, if you will.

Q Do you believe that it would have been better for Oracle if Android had used all of the Java APIs?

A Oh, without a doubt.

Q Okay.

```
Page 83
 1
                   Have you ever done any analysis of
 2
     Android?
 3
                   Could you clarify?
           Α
           0
                   Yeah.
 4
 5
                   Have you ever, like, done any technical
     analysis of, say, the source code for Android?
 6
 7
                   I never looked at the source code for
     Android.
 8
 9
           Q
                   Okay.
10
                   What is the basis for your opinion that
     Android is similar to Java?
11
12
                   I looked at the documentation for the
13
     Android APIs.
14
                   Any other basis?
15
                   You know, frequent conversations with
16
     members of the community.
17
                   MR. MULLEN: Let's mark one exhibit as
18
     1586.
19
                   (Whereupon February 7, 2012 JAVA ME
20
     Strategy Proposal is received and marked as Exhibit
21
     1586 for identification.)
2.2
           Q
                   Take a look at Exhibit 1586, Mr. Stahl.
23
                   Give me a few minutes.
           Α
24
           0
                   Sure.
25
                   (Witness reviews document.)
```

```
Page 87
1
     typically around technology questions.
 2
                   I know that our salespeople brought this
 3
     up again and again. I don't have any specific
     examples, off the top of my head, no.
 4
 5
                  Okay.
           Q
 6
                   So as you sit here today, you can't
 7
     recall any product other than the Kindle for which
8
     Android has replaced Java?
 9
                  MS. SIMPSON: Same objection.
10
           Α
                   I believe it happened with the
11
     BlackBerry, but I actually -- I can't say for sure,
12
     and I don't have any other product names, off the top
13
     of my head.
14
                  Okay.
           Q
15
           Α
                  To clarify.
16
                   I have not gone back and checked any of
17
     my notes; if I did, I'm sure I would be able to come
18
     up with examples, but I suspect you already have them
19
     from other witnesses.
20
                  Oh, I do have one,
                                                smart TV,
21
     chips for the smart TV market.
2.2
                  And did
                             used to use Java for
23
     smart TVs?
24
           Α
                  They used Java for set-top boxes, and I
25
     think they still use Java, or it's being used
```

Page 88 together with at least in Brazil in the 1 2 which is a part of the smart TV 3 market, if would. So has 4 0 -- strike that. 5 Has Oracle lost a deal to 6 Android? 7 Α Most likely. I can't recall the details of all such 8 9 deals, but, again, I wouldn't be involved in 10 discussions at that level. I know we discussed Java 11 and I know that they were vested in with 12 Android as a smart TV platform. 13 Other than what you've testified to 14 today, is there any basis for your opinion that competition with Android has harmed and continues to 15 16 harm other markets for Java? 17 So, yes. Α 18 As I said, I had numerous conversations 19 with salespeople over the years where, you know, 2.0 they've complained that they have an account they 21 can't sell Java because Android is there. 2.2 I cannot give you any exact examples. 23 I have been to numerous trade shows over 24 the years where I have met with, you know, potential 25 customers, I can't name any specific examples, but

```
Page 89
1
     there was one I do recall which was a company that
 2
     produced vending machines, and they said they
 3
     considered Java but chose to go with Android.
                   And so I don't have an analysis, I don't
 4
 5
     have specific names, but I can say truthfully that
     there probably have been hundreds of conversations
 6
 7
     over the years where Android was mentioned and -- and
8
     where it was mentioned as an alternative that was
     selected instead of looking at Java.
10
                  And in any of those deals, are you aware
11
     of a customer actually choosing Android instead of
12
     Java?
13
           Α
                   I think in most of them, customers chose
     Android instead of Java.
14
15
           Q
                  Okay.
16
                   And what are -- what companies can you
17
     recall doing that?
18
                  As I just said, I don't have any
     specific names.
19
2.0
                  MR. MULLEN: All right, let's take a
21
     quick break.
2.2
                   THE VIDEOGRAPHER: Off the record,
     12:28 p.m.
23
24
                   (Brief recess taken.)
25
                   THE VIDEOGRAPHER: Back on the record,
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Page 90 1 12:35 p.m. I'm sorry, I have to ask a question. 3 was a bit confused. The last line of questioning, I'm not 4 5 sure that your understanding of the word "product" is the same as mine, so I may have been overly 6 7 unspecific in my response. 8 What do you understand the word 9 "product" to mean? 10 So, I'm product manager. When I say 11 "product," I mean a specific line item in our price 12 list. 13 So it's like a specific car model would 14 be a product, a very, very specific car model. Which 15 is why I have to respond, I don't know many specific 16 products. 17 Does that make sense? 18 Q Does the definition you just gave change your prior testimony in any way? 19 2.0 That's what I'm confused about. When 21 you say "product," what exactly do you mean? 2.2 Unfortunately, I have to be the one 23 asking the questions. 24 Α Okay. 25 So, for instance, in the back of this,

Page 91 there is a list of customers, right? 1 2 If you look at printers -- it's okay for 3 me to refer to this? Well, actually, what I would prefer to 4 0 5 do is I just have a few more questions before we're 6 done on the record, and if your lawyer has any 7 follow-up, she can ask, but my questions are, other than the markets we've discussed today, are you aware 8 of any other potential market for Java that is being 10 harmed by Android, in your opinion? So that's -- that's a very broad 11 Α 12 statement. 13 I would say any market where functions 14 of a specific device is produced, an embedded device, 15 if you will, be it consumer or non-consumer device, 16 which has a screen, pretty much in every such market 17 we've had an issue marketing Java against Android. When it's been a device that has not had a screen, we 18 19 have not run into Android much. 2.0 So are you aware of any market currently 21 that you believe is a potential market other than the 2.2 markets we've discussed today? 23 That is an extremely broad statement. Α 24 If we look at Internet of Things as a 25 product, and this is an area where I'm currently

working, although my current responsibilities are Cloud service and not device side technology stack, if you look into, for instance, the retail segment, you have point of sale devices, sometimes they're tablets or PCs, sometimes they're something more specific.

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Those, we see a lot of Android in. And historically we had Java business in that area. I don't think we have much anymore.

Whereas in the retail space, if you look at monitoring devices that checks the temperature of the fridge or something to that extent, that would be a sensor platform that would not be running Android, which would be a potential target for Java.

If you look in the industrial market, and you look at something like an industrial gateway that connects machines to a data collection service on the back end, that's headless, it doesn't have a screen, you don't see a lot of Android, target for Java for sure.

But if it's a human interface device, like a touchscreen-based thing that's used to interact with a machine, we see a lot of Android, and it's very hard to sell Java into that market.

I can go on.

Page 93 Have you made any effort to quantify the 1 2 harm that Oracle has allegedly suffered due to 3 Android? Α No. 4 5 Are you aware of any effort internally at Oracle to do that? 6 7 I am not. Α 8 I'd like to say that at the time I 9 started having responsibility for this part of the 10 Java business, so 2012, the extension of Android was 11 almost like a black -- sorry -- wet blanket, I think 12 you say in English, over the market. Like, basically 13 anywhere where there was a screen or consumer-facing 14 device was widely regarded as impossible to go into, 15 and any salesperson that I discussed this with would 16 say the same, so we intentionally choose not to 17 pursue that market. Prior to 2012, do you have any knowledge 18 19 of Oracle's -- any harm Oracle might have suffered 2.0 due to Android? 21 If you had asked me prior to 2012, so it's now the year 2011, you're asking me the same 2.2 23 question, I would only have been able to give you 24 anecdotal information. I didn't have any direct 25

insight into it.

Page 95 1 just can't remember what the exact numbers were. Q What about from then to now? 3 I haven't followed this market recently because I'm not responsible for Java since 2014. 4 5 So you don't have any knowledge of the 6 market for Java SE post-2014? 7 I don't have any direct knowledge of our 8 revenue figures; however, in my current 9 responsibility, I frequently interact with vendors 10 that produce or use embedded devices in various 11 segments, and I know that there is a large amount of 12 Android in that market and not that much Java. 13 MS. SIMPSON: I think we're beyond the 14 time. 15 MR. MULLEN: Just a couple more 16 questions and I'll be done. Just a few more. 17 Is it possible that the reason that the 18 Java -- excuse me. 19 Is it possible that the reason Android 2.0 has done better than Java in these markets is because 21 Android is a superior technical solution to Java? 2.2 MS. SIMPSON: Objection to form. 23 Α So I assume Java, you mean Java SE now, 24 right? 25 Q Yes.

Page 96 I don't think that is an accurate 1 2 statement. I actually believe that if you take the 3 combination of Linux with Java SE, you have something which is very similar to Android in the market. 4 5 Sorry, technically very similar to Android. That combination doesn't currently 6 7 exist, correct? 8 It exists, and it's frequently used in Α headless devices in the market, but it's rarely used 10 in headful devices with a screen in the market. 11 those are typically the higher value devices. 12 MR. MULLEN: No further questions. 13 MS. SIMPSON: Okay. 14 CROSS-EXAMINATION BY MS. SIMPSON: 15 Mr. Henrik, I just wanted to clarify a 16 little bit on what seems to be some confusion in the 17 record on your view of what "product" means versus 18 what Mr. Mullen's view may have meant. 19 Do you recall the questions earlier 2.0 concerning replacement of Java by Android in 21 particular products? 2.2 Do you recall that? 23 Α I recall the question, and again, my 24 response was that in my experience, most of these --

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most of these products are design wins. And a design

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win is something that happens very early in a product life cycle.

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With product, I mean a specific model, like, you know, a specific model of a car or a specific model of a refrigerator or something like that. And typically within the life cycle of that model, you don't replace things like the software. You may replace hardware components because, you know, they may have a source like a chip from a vendor and they stop producing the chip so you have to replace it with something else, but typically you maintain the software stack during the lifetime of a particular product model.

If you use the word product in a broader sense, like cars or printers, now my answer might be different.

Q Can you -- if you do expand the question to include product lines or product categories, can you explain how your answer would be different?

MR. MULLEN: Object, form.

A Oh, this is fun, we turned the tables around.

So as I was going through this personally, and I looked at, you know, the list of printers here, the printer manufacturers, sorry, on

Page 98 page two in Exhibit B, so I know these are all --1 2 And that is Exhibit B, just to be clear, Exhibit B to, what is it, 1585, right? 3 Α Yeah. 4 5 So I know that there are a number of 6 printer manufacturers that we have licensed Java to 7 over the years or -- or discussed licensing Java to over the years and -- is there another list? Because 8 this doesn't seem to be complete. These are just 10 examples, right? 11 Okay, right, not limited to. 12 So in the printer list we have 1.3 I know for sure we licensed 14 for example, for multi-functional 15 printers. They are a customer. And what I've seen 16 is that the vendors, like that focus more on 17 the Enterprise space, they have, like, this really, 18 really big machine that they license, they typically 19 stayed with Oracle and they kept licensing Java and 20 kept using Java and other components, whereas vendors 21 that were more targeting their consumer segment, 22 is an example, lower end, they actually moved 23 to Android. 24 So if by product, we mean, broadly 25 speaking, printers as product, so, yes, I've seen

Page 99 1 specific examples of lost business, but I can't name 2 any specific models. Are there other examples of lost 3 business in product categories where Android replaced 4 5 Java? 6 MR. MULLEN: Object to form. 7 THE WITNESS: I'm sorry. MR. MULLEN: Object to form. 8 9 Α TVs for sure. Cars. We haven't lost 10 anything in Blu-ray. We certainly lost it in media 11 I think in -- if you look at game consoles, players. 12 I know we licensed Java to run the Blu-ray part, but 13 I also -- this is anecdotal. I believe that there 14 are game consoles, I think the recent Playstation, I 15 think it supports Android API for producing content, 16 and they certainly don't support Java for that, so 17 that could be viewed as a lost deal. And the 18 Internet of Things space, it's very, very broad. I 19 could probably come up with examples. 2.0 And what about phones? Q 21 MR. MULLEN: Object, form. 2.2 Α There aren't many phones today that run 23 There is not many modern high-end, mid-end 24 phones that run Java. Some 85 percent, according to 25 numbers quoted in press, run Android. You know, 2005

Page 100 1 I think 85 percent would be Java. And, again, I 2 think that's based on historic numbers quoted in 3 press. Is it your opinion that Android replaced 4 0 5 Java in that percentage of phones? 6 MR. MULLEN: Object to form. 7 Α Yeah. 8 MS. SIMPSON: No further questions. 9 REDIRECT EXAMINATION BY MR. MULLEN: 10 So I just have some follow-up questions Q 11 on that. 12 So it's your opinion that every phone 13 that Java lost, Android won? No, I don't think that's accurate. 14 Α 15 What I think is accurate though, is if 16 you look at the phone market as a whole, that market 17 has grown over the years. There are more phones sold 18 today than were phones sold in 2005, right? 19 So it's not one-to-one correspondence, 2.0 but if you look at the market share of Java in the, 21 you know, mid 2000s, I think it was around 2.2 85 percent. And this is not firsthand knowledge, 23 like I see numbers in the press. I think at its 24 peak, it was around 85 percent. And I believe that 25 the market share of Android phones, that might

Page 101 1 actually be restricted to medium high-end phones, so 2 maybe it's only what we could call sloppily 3 smartphones, is around the same number. I don't think there is a coincidence 4 5 that those numbers are similar. I think that, in 6 general, the phone market has a need for a, you know, 7 a broadly available application programming platform, 8 and that that need was fulfilled by Java in the mid-2000s, and that need is fulfilled by Android 10 today. 11 Do you believe that Java's market share 12 would have stayed the same were it not for the 13 introduction of Android? 14 I do. Α 15 I can't say I have any proof for that, 16 but I do believe it would happen, yes. 17 You mentioned in televisions Java --Q 18 excuse me -- Oracle has lost deals to Android. 19 What were you referring to? 2.0 So, if you look at the mid 2000s, there Α 21 were two or three, you know, ecosystems, if you will, or parts of the TV ecosystem that were based on 2.2 23 industry specifications like DTV and Ginga-J, Ginga-J

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is still alive, but I don't know that DTV is much

used anymore. They used Java, and there were a lot

24

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of Java deployed in other types of TVs. If I look at a TV today, it's more likely not running Java, but some other platform. Android would be common.

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Now, to be clear, I don't believe, and this -- I don't have any numbers, but I don't believe that the market share of Android in the TV space is anywhere near the dominance it has in the high medium end phone market because I think there are more TV manufacturers that choose to use other platforms than Android or Java.

Q But as you sit here today, can you name a specific television or manufacturer of televisions to which Oracle has actually lost a Java business to Android?

A So I know that Oracle had significant business with TV manufacturers that were leveraging is a supplier into the TV market. They produce chips that are used to run TVs. And I know that noved to recommend Android in many cases, which would then downstream be picked up by a large number of TV manufacturers.

I can't give you any specific names.

Q What about for automotive, can you name a single automotive manufacturer that used to use Java and replaced Java with Android?

```
Page 103
                   I believe
                             did, and I know
1
 2
     they're using Android today.
 3
                  Any others?
           Q
           Α
                  Not offhand.
 4
 5
                   Do you have firsthand knowledge of
           0
     whether
                        replaced Java with Android?
 6
 7
           Α
                  No.
 8
                   I talked to salespeople, but not to the
 9
     customer directly on this topic.
10
                   I know we discussed selling Java to them
11
     for running the entertainment system in the car and
12
     they choose not to use it. We do still sell Java to
13
     them, but not for the entertainment system.
14
                   I think you also mentioned Blu-ray?
           0
15
           Α
                  Yes.
16
                  Can you name a Blu-ray customer to which
17
     Oracle has lost Java business because of Android?
18
           Α
                   I don't believe that there are any
19
     Blu-ray players running Android, I think all of them
2.0
     are using Java.
21
                  MR. MULLEN: No further questions.
2.2
                  MS. SIMPSON: Okay, all finished.
23
                  Thank you.
24
                  THE VIDEOGRAPHER: Off the record,
25
                 This is the end of disk two and concludes
     12:53 p.m.
```

CERTIFICATE

1.3

I, RUTHANNE UNGERLEIDER, a Certified Court Reporter and Notary Public, certify that the foregoing is a true and accurate transcript of the stenographic notes of the deposition of said witness who was first duly sworn by me, on the date and place hereinbefore set forth.

I FURTHER CERTIFY that I am neither attorney, nor counsel for, nor related to or employed by, any of the parties to the action in which this deposition was taken, and further that I am not a relative or employee of any attorney or counsel in this case, nor am I financially interested in this case.

RUTHANNE UNGERLEIDER, C.C.R., C.R.R.

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Rutharme Ungerleider

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